



CONCEPT NOTE

ICDT INVEST DAYS N'Djamena: Invest in Chad, Invest in the future

October 22-23, 2024

**Location: Ministry of Foreign Affairs, African Integration and
Chadians Abroad and International Cooperation of the
Republic of Chad**

I. Background & Rationale

Chad, the fifth-largest country in Africa, spans an impressive 1.284 million square kilometers and is situated in the heart of the continent. This expansive nation, serving as a cultural crossroads between North and sub-Saharan Africa, boasts a rich linguistic diversity, with French and Arabic as its official languages. Its largely untapped natural resources offer significant economic potential for the country.

Chad is the top producer of livestock and meat in Central Africa, with an estimated livestock population of around 146.8 million. The country also holds a prominent position in gum Arabic production, ranking as the second-largest global producer of the "Kitir" variety and the leading producer of the "Talha" variety. Additionally, Chad ranks third in Africa for sesame production and 17th globally, further enhancing its economic appeal.

Chad boasts significant agricultural potential, with nearly 40 million hectares of arable land, including 5 million hectares of developable plains and 23 million hectares of natural forests. Its renewable groundwater resources, estimated at around 20 billion cubic meters annually, further enhance its development prospects.

In pursuit of accelerated development by 2030 and improved citizen well-being, Chadian authorities have undertaken ambitious reforms. These include political governance improvements, enhancing the business environment, promoting economic diversification, developing infrastructure, and attracting private investment.



Key sectors highlighted in Chad's strategic documents, including "Vision 2030, the Chad We Want" and the 12 projects of the political program of the 1st Government of the 5th Republic, encompass energy, oil, agriculture, mining, infrastructure, livestock, health, and tourism. These sectors offer significant opportunities for foreign investors. To attract investment, Chad has implemented an innovative regulatory framework and incentive measures, along with conducting prospecting missions abroad to engage investors.

However, despite these opportunities and a favorable business environment, foreign direct investment—particularly from member countries of the Organization for Islamic Cooperation (OIC)—remains limited. This is partly due to a lack of strategic information on business opportunities in Chad.

In this context, the National Agency for Investment and Exports (ANIE) and the Islamic Centre for Development of Trade (ICDT) are organizing the forum "ICDT Invest Days N'Djamena: Invest in Chad, invest in the Future," which will take place **from October 22 to 23, 2024, at the Ministry of Foreign Affairs, African Integration, Chadians Abroad, and International Cooperation**. This event aims to showcase investment opportunities in Chad to investors from OIC member countries, thereby strengthening economic and trade relations among these nations. It also aligns with the mission of the Islamic Centre for Development of Trade to foster trade and investment opportunities within OIC member states.

II. Objectives

Overall, the forum provides a valuable opportunity for Chad to attract strategic investments that can contribute to its development agenda, while also enhancing economic relations within the broader OIC community.

Specifically, the forum will focus on:

- Promoting Chad as a prime investment destination by showcasing key investment opportunities to investors from OIC member countries.
- Fostering the development of economic and commercial partnerships between OIC member states.
- Encouraging co-investment among leading Islamic economies to enhance value creation and regional integration.
- Facilitating the exchange of national and regional experiences, particularly in financing regional banking projects.



III. Descriptions/ Methodology

Organized by the Islamic Centre for Development of Trade (ICDT), a subsidiary Organ of the Organization of Islamic Cooperation (OIC) dedicated to promoting trade and investment among its Member States, the ICDT Business Forum serves as a platform to boost investment opportunities for OIC countries. Following successful events in Dakar, Nouakchott, Banjul, and Yaoundé, the N'Djamena Business Forum, scheduled for October 22 and 23, 2024, marks the fifth edition in this cycle of business gatherings.

This high-level meeting aims to spotlight new investment opportunities in Chad and provide a venue to strengthen economic ties between Chad and the 56 other OIC member countries. The forum will bring together a wide range of economic actors, including public and private investors, investment promotion agencies, employer federations, professional associations, bankers, and insurers.

The event will feature two key components. First, a plenary session will be held, consisting of panels focused on specific, well-defined themes. This will be followed by business sessions, where Chadian project leaders will present their proposals. These presentations will set the stage for negotiations and potential expressions of interest from investors for the projects showcased.

IV. Sectors concerned

The Business Forum focuses on the priority sectors identified in Chad's key programmatic documents, including "Vision 2030, the Chad We Want" and the 12 Projects forming the political agenda of H.E. Mahamat Idriss Déby Itno, President of the Republic. These priority sectors are:

1. **Oil:** A critical sector for the economy with substantial growth potential.
2. **Agriculture:** With vast arable land and abundant water resources, agriculture is a strategic area for investment.
3. **Mining:** Chad possesses diverse and promising mineral resources, offering attractive investment opportunities.
4. **Infrastructure:** Development of infrastructure is a national priority, creating opportunities for large-scale projects.
5. **Tourism:** The country boasts untapped tourism potential, with unique natural and cultural sites waiting to be explored.
6. **Health:** The government aims to modernize the healthcare system, presenting opportunities for developing private healthcare structures and fostering expertise partnerships.
7. **Livestock:** With a vast livestock population, Chad provides a wide range of economic opportunities across the animal value chain.



8. **Energy and Water:** Although Chad has immense potential in thermal and renewable energy, electrification remains a pressing challenge, opening the door for investment in energy and water solutions.

The forum will showcase both public and private projects across the aforementioned priority sectors. Public projects, spearheaded by various ministerial departments, aim to bring the government's political program to life. Private projects, on the other hand, are primarily driven by legally established private economic operators.

V. Expected results

At the conclusion of these meetings, the following outcomes are anticipated:

- Investors from the OIC region will gain awareness of the economic opportunities available in Chad.
- Partnerships will be established between OIC investors and project leaders in Chad's strategic sectors.
- Participants will receive insights and feedback from sub-national and regional financing institutions regarding project financing and management methods.
- Chad's investment and business opportunities will be effectively promoted to a wider audience.

VI. Calendar

The Business Forum is scheduled to take place from October 22 to 23, 2024, at the Ministry of Foreign Affairs, African Integration, and Chadians Abroad and International Cooperation of the Republic of Chad.

➤ Organizers:

- Islamic Centre for Development of Trade (ICDT)
- National Agency for Investments and Exports (ANIE)

➤ Institutional partners:

- Islamic Development Bank (IsDB)
- Arab Bank for Economic Development in Africa (BADEA)

➤ Stakeholders:

- Prime Minister's Office of the Republic of Chad;
- Ministry of Foreign Affairs, African Integration and Chadians Abroad and International Cooperation;
- Ministry of Finance, Budget, Economy and Planning;



- Ministry of Industry and Commerce;
- Ministry of Infrastructure, Land Reduction and Road Maintenance;
- Ministry of Livestock and Animal Production;
- Ministry of Agricultural Production and Industrialization;
- Ministry of Petroleum, Mines and Geology;
- Ministry of Public Health;
- Ministry of Tourism Development, Culture and Crafts;
- Ministry of the Environment, Fisheries and Sustainable Development;
- National Agency for Investments and Exports (ANIE);
- Special Economic Zones Administration Agency (AAZES);
- National Council of Chadian Employers (CNPT);
- Association of Professionals of Credit Institutions of Chad (APEC-Chad);
- Chamber of Commerce, Industry, Agriculture, Mines and Crafts of Chad (CCIAMA);
- Organization of Islamic Cooperation (OIC);
- Islamic Centre for Development of Trade (ICDT);
- Arab Bank for Economic Development in Africa (BADEA);
- ARISE IIP Group;
- PPP support coordination unit.



1. Draft Program

<i>Invest in Chad, Invest in the future</i>			
Tuesday October 22, 2024			Observations
8:30-9:00 09:00-09:05	<ul style="list-style-type: none"> • Registration • Invest in Chad Video 	<ul style="list-style-type: none"> ▪ Reception, registration and installation of participants 	
9:05-10:05	<p><i>Opening speeches</i></p> <p>Master of Ceremonies: Yasmine Dona</p> <ul style="list-style-type: none"> • Inaugural session • Signature of MOUs <p>ANIE – MIC</p> <ul style="list-style-type: none"> • Photo of officials with heads of delegations 	<ul style="list-style-type: none"> ➤ Welcome speech by the Mayor of the city of N'Djamena, Mrs. BARTCHIRET Fatime-Zara DOUGA ➤ Speech by the DG of ANIE Mr. Khassim LOL MAHAMAT CHOUA ➤ Speech by HE Mrs. Latifa ELBOUABDELLAOUI, Director General of the Islamic Centre for Development of Trade (ICDT) ➤ Speech by HE Dr. Sidi OULD TAH, President of the Arab Bank for Economic Development in Africa (BADEA) ➤ Speech by HE Hissein BRAHIM TAHA, Secretary General of the Organization of Islamic Cooperation (OIC) ➤ Speech by HE the Minister of Commerce and Industry Mr. GUIBOLO FANGA Mathieu ➤ Opening speech by HE the Prime Minister, Amb. AllahMaye Halina 	<p>Protocol order in coordination with the STATE Protocol</p>
10:05-10:45	<ul style="list-style-type: none"> • Product display 	<ul style="list-style-type: none"> ➤ Guided tour around the Made in Chad product stands 	Hall of the Ministry of Foreign Affairs



10:45-11:00		<ul style="list-style-type: none"> ▪ Coffee Break 	
<p>11:00 a.m. 11:40 a.m.</p> <p>11:50 a.m. - 12:30 p.m.</p>	<p>Trade and Investments: Business Environment and Risk Management</p>	<ul style="list-style-type: none"> ➤ Panel 1 The 12 projects of the first five-year term of the 5th Republic Panelists: ➤ HE the Minister of State, Minister of Finance, Budget, Economy and Planning, Mr. Tahir Hamid NGUILIN ➤ HE the Minister of Commerce and Industry, Mr. GUIBOLO FANGA Mathieu ➤ HE the Minister of Public Health, Doctor Abdelmadjid Abderahim Mahamat ➤ HE the Minister of Livestock and Animal Production, Mr. Abderahim Awat ➤ HE the Minister of Agricultural Production and Industrialization, Mr. Kedha Balla ➤ HE the Minister of Transport, Civil Aviation and National Meteorology, Mrs. Fatime Goukouni Weddeye ➤ HE the Minister of Petroleum, Mines and Geology, Mrs. Ndolenodji Alix Naimbaye <p>Moderator: DG of ANIE, Mr. Khassim LOL MAHAMAT CHOUA</p> <ul style="list-style-type: none"> ➤ Panel 2: Public-private partnerships Panelists: ➤ HE the Minister of Commerce and Industry, Mr. GUIBOLO FANGA Mathieu ➤ HE Mrs. Latifa Elbouabdellaoui, Director General of the Islamic Centre for Development of Trade (ICDT) ➤ HE Mr. Bichara DOUDOUA, President, National Council of Chadian Employers (CNPT) ➤ HE Mr. Ali Adjil Mahamat Seid 	<p>The 12 Projects of the political program of His Excellency the President of the Republic</p> <p>Achievements in terms of attractiveness and improvement of the business climate</p> <p>Commitment of financial partners in the mobilization of resources and the financing of investments</p>



<p>1:00 p.m. - 1:30 p.m.</p>		<ul style="list-style-type: none"> ➤ HE President of the Chamber of Commerce, Industry, Agriculture, Mines and Crafts (CCIAMA) ➤ HE Dr Issa Doubragne, former Minister of Planning, Coordinator of the Special Fund for Infrastructure ➤ HE Mr. Gugan GUPTA, Chairman and CEO, ARISE IIP Group <p>Moderator: Coordinator of the PP Project Coordination Unit Mr. MBAIKOMBE GUETIMBAYE ABEL</p> <p>➤ Panel 3: Trade and investment finance and insurance:</p> <ul style="list-style-type: none"> ➤ HE Dr. Sidi OULD TAH, President of the Arab Bank for Economic Development in Africa (BADEA) ➤ Representative of the IsDB, Mr. Mouhamad Al amine Nadjib, ➤ President of APEC (Association of Professionals of Credit Institutions of Chad), Mr. Reoukadji Madjibaye Sylvestre ➤ Acting Country Director of the African Development Bank in Chad, Mr. Claude N'Kodia ➤ AFREXIMBANK ➤ BEAC ➤ FAGACE ➤ FSA <p>Moderator: Mr. Dadi Adoum Arsine Director of Investor Services or Economic Advisor</p>	
<p>1:30 p.m. - 2:30 p.m.</p>	<p>Lunch break offered by the ICDT</p>		
<p>3:00 p.m. - 4:00 p.m.</p>	<p>Round table on investment sectors in Chad</p>	<ul style="list-style-type: none"> ▪ Pitch Invest in Chad: Ahmed Alfyl Malloum Economic Advisor 	<p>One-to-one sessions, led by focal points representing the various ministries</p>



<i>(Simultaneous sessions)</i>		Mr. Dadi Arsine Director of Investor Services <ol style="list-style-type: none"> 1. Oil 2. Agriculture 3. Mines 4. Infrastructure 5. Tourism 6. Health 7. livestock 8. Energy and Water 	concerned – declaration of investment interest
4:30 p.m. - 5:00 p.m.	Closing session	Speakers: <ul style="list-style-type: none"> ▪ Reading of the Forum results by Dr Mamoudou Bocar SALL, DGA of ICDT ▪ Remarks by Mrs. Latifa ELBOUABDELLAOUI, DG of ICDT ▪ Remarks by Mr. Khassim LOL MAHAMAT CHOUA, DG of ANIE ▪ Closing remarks by HE the Minister of Trade and Industry 	
Wednesday 2-3 October 2024			
10:00 a.m. - 5:00 p.m.	<ul style="list-style-type: none"> ▪ Programming Audiences with sectoral ministries 	<ul style="list-style-type: none"> • Audience with HE the Minister of Trade and Industry, Mr. GUIBOLO FANGA Mathieu around AAZES and ANIE • Audience with the various Ministries linked to the following sectors: <ul style="list-style-type: none"> • Oil • Agriculture • Mines • Infrastructure • Tourism • Health • Livestock • Energy and Water 	
7:00 p.m.- 9:00 p.m.	GALA DINNER	Dinner offered by ANIE	